



the second annual conference



## MIDLANDS FRAUD FORUM

Bringing the public & private sectors together

### FRAUD IN A RECESSION

Thursday 26th February 2009  
Birmingham Botanical Gardens

associate sponsors



# PROGRAMME

09.30 Coffee and registration

## 10.00 CHAIRMAN'S WELCOME

Speaker: **Simon Dwyer**, Director, **KPMG**; Chairman, **Midlands Fraud Forum**

## 10.10 OPENING KEYNOTE ADDRESS: LESSONS FROM THE LAST RECESSION

Speaker: **Commissioner Mike Bowron**, **City of London Police**

## 10.40 THE NATIONAL FRAUD STRATEGIC AUTHORITY – GOING FORWARD

Speaker: **A representative**, **National Fraud Strategic Authority**

11.15 Coffee

## 11.45 BREAKOUT SESSIONS

Delegates can choose to attend one of the following three breakout sessions; the breakout sessions are repeated in the afternoon, so that delegates may attend a total of two out of the three options:

### **A. FRAUD AND CORRUPTION: HOW NOT TO DO BUSINESS WITH THE WRONG PEOPLE**

Led by: **John Burbidge-King**, CEO, **Interchange Solutions**

### **B. EMPLOYEE FRAUD: A PREVENTATIVE APPROACH**

Led by: **Celia Nicholson**, Director, **Nicholson Consulting**

### **C. INSURANCE FRAUD**

Led by: **John Armstrong**, Head of Investigations, **Aviva**

12.45 Lunch

### 13.45 AN UPDATE FROM THE SERIOUS FRAUD OFFICE: THE WAY FORWARD

Speaker: **Richard Alderman**, Director, **Serious Fraud Office**

### 14.20 AN INTERACTIVE FRAUD CASE STUDY

This session will involve the audience in the start-to-finish process of the handling of a fraud case.

Led by: **Paul Worth**, Partner, **Eversheds**  
**Mark Surguy**, Senior Associate, **Pinsent Masons**

### 15.20 Tea

### 15.45 BREAKOUT SESSIONS

Delegates have the opportunity to attend another of the three breakout sessions outlined opposite.

### 16.45 CLOSING DISCUSSION: MFF PLANS FOR THE COMING YEAR

### 17.00 Close of conference

**The Midlands Fraud Forum** aims to promote **awareness** of fraud issues and **educate** everyone on effective fraud prevention measures. Fraud occurs in both private and public sectors and will continue to escalate until we join forces and combat it together. During our first year in existence we have run masterclasses for our memberships on some key and topical issues, such as **anti-money laundering**, **mortgage fraud** and **employee fraud**. We are planning more events for 2009 – so come along to our the conference to find out more about our plans, and let us know your suggestions!



## BOOKING FORM

Please photocopy this form for additional delegates.

Mr/Mrs/Ms ..... Name .....

Job title .....

Company/Organisation .....

Address .....

.....

.....

Telephone ..... Email .....

- I would like to book a place for the conference at £120 + VAT.
- I cannot attend the conference, but would like to apply for one year's membership of MFF @ £50.
- I enclose a cheque for the delegate fee
- I have sent a bank transfer for the delegate fee
- Please invoice me for the delegate fee, quoting the following reference: .....

Please charge credit card Visa / MasterCard no:

Cardholder's signature ..... Account name.....

Expiry date ..... Three digit security code .....

Account address if different from above

.....

.....

I have read and agreed to the terms and conditions of cancellation  
**(Please sign here to confirm your booking):** .....

Please indicate below which breakout sessions you would like to attend at the conference:

Session	First choice: A, B or C	Second choice: A, B or C
Morning		
Afternoon		

We will try to meet all requirements with regard to choice of breakout sessions, but please note that we can't definitely guarantee that you will be able to attend the sessions you indicate above.

I do not wish my details to be passed to relevant external companies (see DATA PROTECTION on next page)



Now is not the time to ignore the cost of fraud. Fraudsters don't take breaks during tough economic times, so neither should companies or organisations. The **Midlands Fraud Forum** is committed to reducing fraud loss through effective preventative measures, in addition to the detection and investigation of fraud.

The **Midlands Fraud Forum** was launched in 2008 to promote fraud awareness and enable all of us to better respond to fraud risks. One year on, in an economic downturn, our objective has become, if anything, even more important: to **bring together the public and private sectors to reduce fraud** by:

- increasing the awareness of fraud;
- communicating the risk; and
- promoting best practice in countering fraud.

For our second annual conference we have again brought together a panel of expert speakers who will share with you their insights into the particular areas of fraud risk that can affect you in a recession, and the measures that you can take to prevent your business or organisation becoming a victim.

Our launch event in February 2008 was attended by 250 people, and was very well received:

*"Really pleased with the day – fantastic opportunity to speak to relevant people in a relaxed environment."*

Our second annual conference is the ideal opportunity for existing **Midlands Fraud Forum** members to meet and network with people you may have met at previous events. It also provides a very useful introduction for new members to the work of the organisation and the benefits of joining.

We very much hope that you will want to join your fellow anti-fraud practitioners from the Midlands region and beyond, to ensure that we continue to combine all our efforts in strengthening the fight against fraud. We look forward to seeing you at the conference, and during the course of the coming year.

**Simon Dwyer**  
**Chairman**  
**Midlands Fraud Forum**

## DATE & VENUE

**Thursday 26th February 2009**  
**Birmingham Botanical Gardens**  
**Westbourne Road, Edgbaston, Birmingham, B15 3TR**  
**[www.birminghambotanicalgardens.org.uk](http://www.birminghambotanicalgardens.org.uk)**

Full information on the location of the venue will be sent to you with the confirmation of your booking.

## HOW TO BOOK

**By post:** send your completed form to:

Midlands Fraud Forum Conference, The Conference Network, 6 Millside Place, Old Isleworth, Middlesex, TW7 6BU.

**By fax:** fax your completed form to **020 3292 1744**.

**Online:** visit the conference website at **[www.conference-network.co.uk](http://www.conference-network.co.uk)**

## HOW TO PAY

**Delegate fee: £120 + VAT (total £138.00)**

**Please note that one year's membership of the Midlands Fraud Forum is included in the delegate fee.**

Payment **must** be received in advance of the conference.

**By cheque:** payable to **The Conference Network Ltd.**

**By credit card:** please complete the details on the registration form, or on our secure website.

**On invoice:** payable before the conference. Please advise of any relevant invoicing details (such as PO number, address of accounts department etc.)

**By bank transfer:** to HSBC Bank plc, 42 High Street, Teddington, Middlesex, TW11 8ES.  
Account name: The Conference Network Ltd. Account number: 01432877. Sort code: 40 44 46.

## CANCELLATIONS

Cancellations received by The Conference Network before **12th February 2009** will receive a partial refund, but a charge of £50 +VAT will be made for administration. After 12th February the full fee must be paid and no refunds will be payable. Substitutions may be made at any time, however.

## ENQUIRIES

Midlands Fraud Forum Conference, c/o The Conference Network  
tel: **020 8847 4074** email: **[judith@conference-network.co.uk](mailto:judith@conference-network.co.uk)**

## DATA PROTECTION

Your contact details will be held on our database and may be used to keep you up-to-date with developments in the area of financial crime and fraud. Sometimes your details may be made available to reputable and relevant external companies. If you do not wish your details to be used for this purpose please tick the box on the reservation form.

The organisers reserve the right to change the programme or the speakers without prior notice.